



Reaching
The Right
People.

fueledloop.com

Types of Brands We Work with Include

- Products for Expectant Mothers
- Pediatric Product Suppliers
- Urology and Incontinence Suppliers
- Home Medical Devices
- Healthcare Products
- Physicians and Clinical Caregivers

Partnership Marketing

Put your products in front of the right prospects at the right time for higher conversions. The new era is here, bringing with it an increased focus on integrated, collaborative marketing.

Unique Visitors **50% Close
Rate on Select Products.**
1MM+ Page Visits Monthly



About Us

FueledLoop is an exclusive community of websites that drives engaging offers to highly targeted audiences. We aggregate data gathered from our extensive opt-in reach to offer relevant products and services at just the right time in your customer's journey.



We Are A Digital Agency With A Collective 75 Years Of Experience

Lead Generation & Consumer Engagement

We plan, create, and implement effective marketing campaigns that help our partners grow their businesses. We have had the pleasure of partnering with Fortune 1,000 clients including Abbott Labs, Meade Johnson, Amazon, Target, Wal-Mart, Perrigo, Kimberly Clark, P&G, Gerber, and many others.

Performance Based Advertising

Our entire business is built on a performance based, cost-per-lead advertising model. Clients only pay for validated leads with accurate data that are in line with their media plan.

Contextual Placement

Your media plan will be customized to focus on the life stage, demographics, and target audience that matches your acquisition goals.

Geo-Demographic Targeting

Leads will conform to your specific geographic and demographic requirements, including but not limited to age, gender, income, and life stage to best support your lead generation needs.

Exceptional Validation

We believe a key differentiator of our business is our ability to leverage our extensive data assets to drive more significant and measurable ROI. We provide our marketers with Fresh Validation, which ensures that a user's personal data is accurate and complete. All lead information is validated for multiple data points to ensure you only receive legitimate email and postal information. We verify email addresses actually exist in real-time without ever sending a message. We confirm physical addresses are accurate and IP addresses aren't just bots. All this is complete before time and resources are invested into closing the lead. We deliver lead quality at scale.

Outstanding Response Rates

Our advanced lead generation efforts ensure your ads are shown to the most targeted, relevant group of users possible. These tactics consistently result in above industry average response rates and KPIs, creating meaningful, long-term relationships with your customers.

Our Clients



Why Take Chances with Your Budget?

Engage with ideal customers at the exact moment they are likely to be interested in your products. Stay in control of your ad budget through advanced targeting and validated data. FueledLoop can provide you the tools you need to optimize your message, leverage opportunities, and see measurable results.



Contact

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